

关于举办2020年江苏大学中外学生创业综合 模拟大赛的通知

为进一步推进学校创新创业教育和国际化水平提升，为中外学生提供一个“同窗学习、同室创新、同台竞技”的趋同化培养平台，发现和培养一批具有创新思维和创业潜力的中外优秀人才，现决定举办江苏大学中外学生创业综合模拟大赛，由教务处主办，管理学院承办。具体安排事项如下：

一、参赛对象

全体在校学生(含留学生)。

二、参赛形式

竞赛以团队形式参赛，自由组队，每个团队人数为3人。

三、参赛组别

根据参赛团队数量进行抽签分组比赛，每组按组内成绩排名，决出一、二、三等奖及优秀奖。

四、比赛软件

本次大赛使用的比赛软件为杭州贝腾公司开发的“创业之星”创业模拟软件，对软件不熟悉的参赛选手也可自由选择参加培训。

五、赛程设置

1. 报名

2020年12月15日晚上 24:00 截止。学院统一报名或同学自主报名，填写报名表，电子稿发至指定邮箱。

2. 培训练习

安排三次培训和练习，时间为：2020年 12 月 5 日（晚18:30-21:30），12 月 13 日（晚18:30-21:30），12月16日（晚18:30-21:30）。地点：江苏大学三江楼 12 楼管理与创业综合实验中心 1205教室。

3. 决赛

2020 年 12 月 19 日（周日）比赛，进行 4 轮虚拟季度的创业经营决策（手环模板），具体如下：

12:30-13:00 团队签到并抽签确定分组及比赛教室，团队成员进入指定比赛场地调试电脑（比赛地点为三江楼12楼各教室；可自行携带计算器等工具，抽签地点：三江楼12楼1205教室）

13:00-13:15 团队成员完成信息注册

13:15-13:55 第一期运营

13:55-14:05 第一期市场配送

14:05-14:45 第二期运营

14:45-14:55 第二期市场配送

14:55-15:35 第三期运营

15:35-15:45 第三期市场配送

15:45-16:25 第四期运营

16:25-16:35 第四期市场配送

16:50 现场公布各小组成绩，参赛团队前往三江楼 1501 教室等待颁奖

17:00 颁奖仪式

六、奖项设置

比赛每组设一等奖1名、二等奖 2名、三等奖 3名、优秀奖4名，颁发获奖证书和奖金。

七、其他

1. 联系人:马苗苗(19895950988)、厉剑(18761013157)、马健航(15330604860)、朱夏珂(15706177389)。

2. 报名邮箱: 1924687436@qq.com

3. 报名表格如下，用excel表格发到指定邮箱：

序号	团队名称	姓名	性别	年龄	年级、专业	学号	手机	邮箱

4. 本通知未尽事宜，将另行通知。

5. 训练、比赛QQ群:680554893

教务处

2020年12月3日

Notice about 2020 Sino-Foreign Students Entrepreneurship Comprehensive Simulation Contest of Jiangsu University

In order to further improve the innovation and entrepreneurship education and the internationalization level of the university, and provide both Chinese and international students a homogenous training platform to "study in the same room, innovate in the same room, and compete on the same stage", and discover and cultivate a group of Chinese and international talents with innovative thinking and entrepreneurial potential, Jiangsu University decides to hold the Sino-Foreign students entrepreneurship comprehensive simulation contest which is hosted by the Teaching Affairs Office and organized by School of Management. The detailed arrangements are as follows

1. Potential Contestants

All students on campus (including international students)

2. Way of Joining

Team up with free choice, each team shall consist of 3 students.

3. Group Division

Teams will be grouped by lot according to the number of teams, and teams will be ranked within the group based on their scores, according to which the first prize, second prize, third prize and honorable mention will be battled out.

4. Software

The software used in the contest is the "Entrepreneurship Star" business simulation software developed by Hangzhou Beiteng Company. Contestants who are not familiar with the software can choose to receive trainings freely.

5. Schedule

(1) Registration

Deadline of registration is 24:00 of 15th December, 2020. Unified registration of the school or self-registration of students are both welcomed, registration form has to be send to the designated e-mail box.

(2) Training

Three trainings and exercises will be arranged separately on 5th December, 2020 (18:30-21:30 pm), 13th December (18:30-21:30 pm) and 16th December (18:30-21:30 pm). The training location: Room 1205, Management and Entrepreneurship Comprehensive Experimental Center, 12th Floor, Sanjiang Building, Jiangsu University.

(3) Finals

The final of the contest will be on 19th December, 2020 (Sunday), there will be 4 rounds of virtual quarterly entrepreneurial business decisions (band template).

Detailed arrangement of the final:

12:30-13:00 Each team signs in and draws lots to figure out the group and the contest classroom, and members of each team enter the designated classroom to test the computer (The contest will be held in classrooms on the 12th floor of Sanjiang Building; calculators and other tools are allowed to be taken with, the location of drawing lots: classroom 1205, 12th Floor, Sanjiang Building)

13:00-13:15 Team members complete registration

13:15-13:55 The first phase operation

13:55-14:05 The first phase market delivery

14:05-14:45 The second phase operation

14:45-14:55 The second phase market delivery

14:55-15:35 The third phase operation

15:35-15:45 The third phase market delivery

15:45-16:25 The fourth phase operation

16:25-16:35 The fourth phase market delivery

16:50 The rank within each group will be announced on the spot, and all the participating teams shall go to classroom 1501 of Sanjiang Building to join the awards ceremony

17:00 Award ceremony

6. Awards

Each group will have 1 first prize, 2 second prizes, 3 third prizes, and 4 honorable mentions.

Certificates and prize money will be awarded.

7. Others

(1) Contact: Ma Miaomiao (19895950988), Li Jian (18761013157), Ma Jianhang (15330604860), Zhu Xiake (15706177389).

(2) Registration email: 1924687436@qq.com

(3) The registration form is as follows, and it shall be sent to the designated e-mail box in excel form

Id	Team Name	Name	Gender	Age	Grade, Major	Student ID	Phone Number	Email

(4) Matters not covered in this notice will be notified by further notice.

(5) QQ group for training and contest: 680554893

Teaching Affairs Office, JSU

3rd December, 2020